



Elvis Presley

Elvis : The King of Rock & Roll

Host: Michael Bell

September 30th 2014

3:30pm – 5:20pm

Elvis : The King of Rock & Roll



Elvis : The King of Rock & Roll



Elvis : The King of Rock & Roll

- Who was Elvis Aaron Presley?
- What made him so appealing to so many people?
- Where and how did he live?
- Why has his music and image endured to this day?

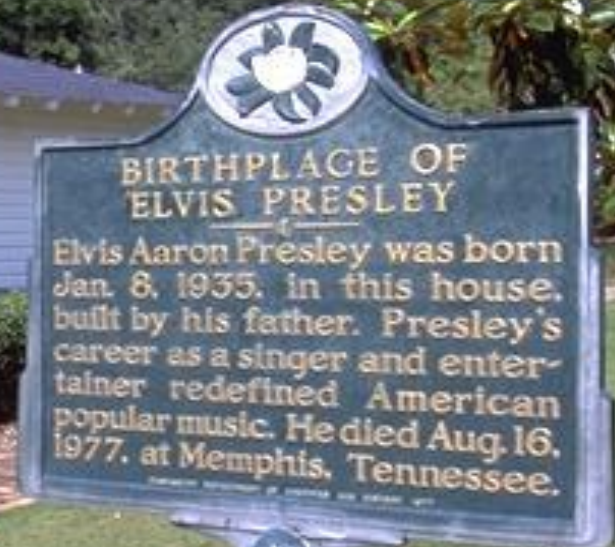


Tupelo, Mississippi: Birthplace of the King



- Born on January 8th 1935
- Twin brother Jessie Garon died at birth
- Grew up living in poverty
- Often teased in school for being quiet, stuttering, and was often called a mama's boy.

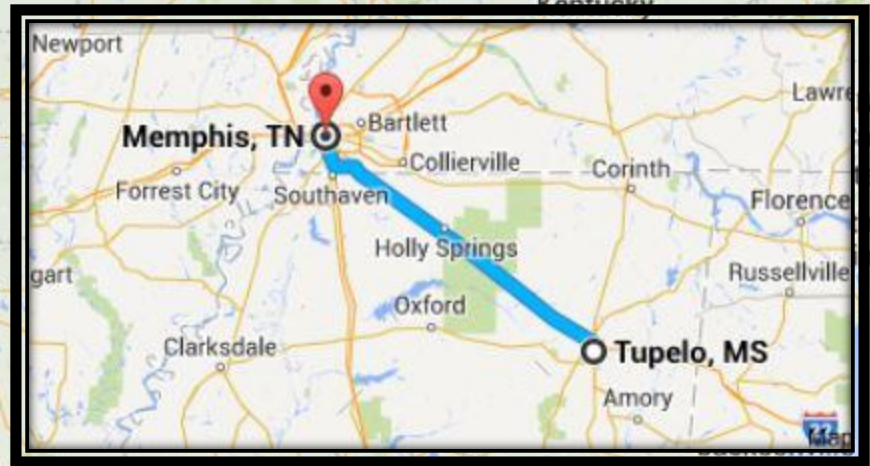
Tupelo, Mississippi: Birthplace of the King



- Two room house
- Now an official Mississippi landmark
- Receives over 50,000 visitors a year

Walking in Memphis

- At the age of 13, Elvis and his family moved to Memphis, Tennessee.



Memphis, Tennessee



Growing up Elvis

- **Elvis grew up singing gospel music in church, which he also sang toward the end of his life.**
- **At 10 years old Elvis took 2nd place at the Mississippi and Alabama State fair in a singing contest**
- **At 11 years old Elvis received his first guitar for his birthday. (That guitar cost \$7.90)**



Elvis's First Guitar



Musical Influences

- **Elvis loved music and listened to whatever he could.**
- **The main styles of music that Elvis listened to were:**
 - 1. Gospel**
 - 2. Country**
 - 3. Blues**
 - 4. R & B**

Elvis on the Rise

- **Elvis was said to never go anywhere without his guitar**
- **Elvis could not read music, he was a self-taught guitar player who played by ear**
- **After graduating High School he continued to live at home, drove a truck for work, and played the guitar**
- **Elvis did his first recording when he was 18 years old. It cost \$3.98, and it was a gift for his mother**

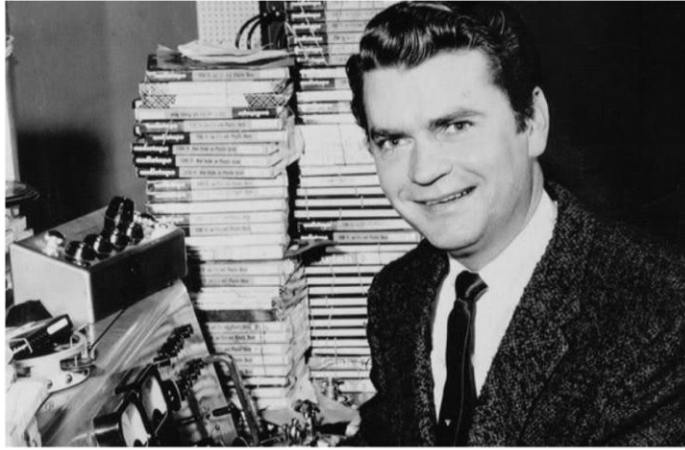


Sun Records July 18th, 1953



"My Happiness" and "That's When Your Heartaches Begin." 

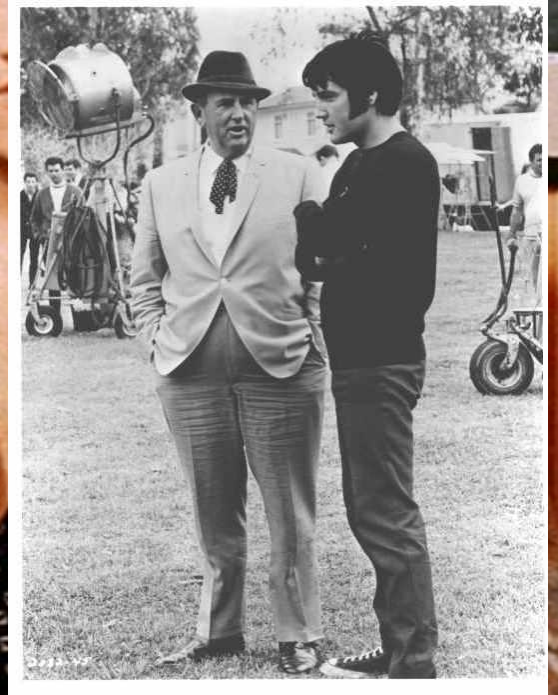
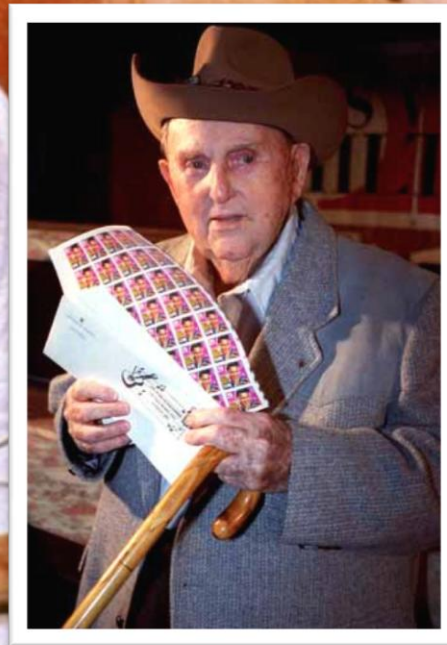
The Blue Moon Boys



- Country music band called the Starlight Wranglers
- Composed of Scotty Moore, Bill Black and D.C. Fontana
- Were introduced to Elvis by Sam Phillips
- Trio worked with Elvis at Sun Studio to produce his first single “That’s All Right”



Colonel Tom Parker



Colonel Tom Parker

- Born Andreas Cornelis van Kuijk
June 26, 1909, Breda, Netherlands
- Ran away from home at 17
- At age 18 entered America illegally
- Enlisted in the Army as Tom Parker
- After managing for Elvis for a few years he eventually bought Elvis's record contract for \$40,000 and became his full manager



The Rise of the King of Rock & Roll

Elvis combined two
Styles of music in his
early career that
became known as
Rockabilly.



Those two styles were:

Country and Rhythm and Blues

The Rise of the King of Rock & Roll

- **Rockabilly was not readily accepted since it was a blending of both “white” and “black” music.**
- **Rockabilly: an up tempo fusion of country and rhythm and blues with a strong back beat.**
- **As a result of this new style of music and new style of performance, many radio stations didn't want to play this Elvis out of fear of backlash from their listeners.**
- **The previously shy Elvis, was becoming more and more confident on stage, and his live shows were unlike anything people has ever seen before. There was nothing to compare it to.**

The Rise of the King of Rock & Roll

“People watching the show were astounded and shocked, both by the ferocity of his performance, and the crowd’s reaction to it.

**Roy Orbison saw Presley for the first time in Odessa, Texas:
'His energy was incredible, his instinct was just amazing....I just didn't know what to make of it. There was just no reference point in the culture to compare it.'**

'He's the new rage,' said a Louisiana radio executive....'Sings hillbilly in R&B time. Can you figure that out. He wears pink pants and a black coat.'"



The Rise of the King of Rock & Roll



People would practically riot At Elvis concerts. He would play “You Aint Nothin’ But A Hound Dog”, and people just reacted VERY strongly.

The result of this brand new style and performance was that Elvis was an IMMEDIATE hit.

"Elvis has left the building"

KWKH's

Louisiana

With a cast of
more than 40 radio
and recording
stars including

SLIM WHITMAN
JIM REEVES
ELVIS PRESLEY
JOHNNY WALKER
JIMMY NEWMAN
and many others
3½-Hour Stage Show
and Radio Broadcast

HEART O' TEXAS
COLISEUM

TONIGHT
8:00 — 11:30 P. M.

a
ride

starring

ELVIS
PRESLEY

and featuring

Elly Walker

as special guest

with the regular cast
radio and recording
stars including...

SH

Eddy Atterway

ley

Bayou Boys

on

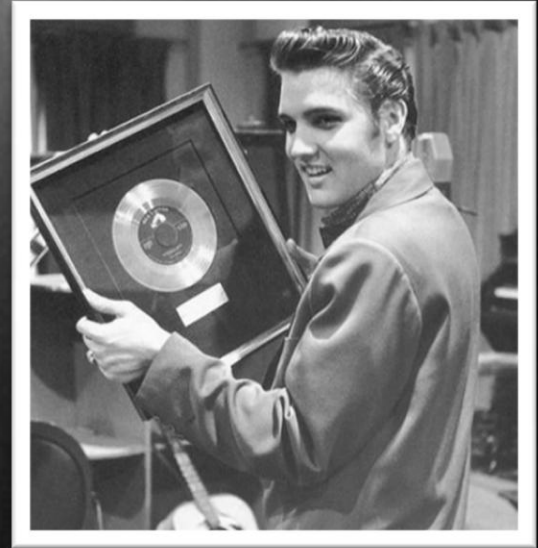
ere

ATORIUM

1:30 P.M.

STAYED SECTION
two 15c Adults 31
DOWACK, 204 TEXAS

Heartbreak Hotel



- Released on January 27, 1956
- About a man who had killed himself
- Elvis's first number one song
- "Heartbreak Hotel" was inducted into the Grammy Hall of Fame in 1995.



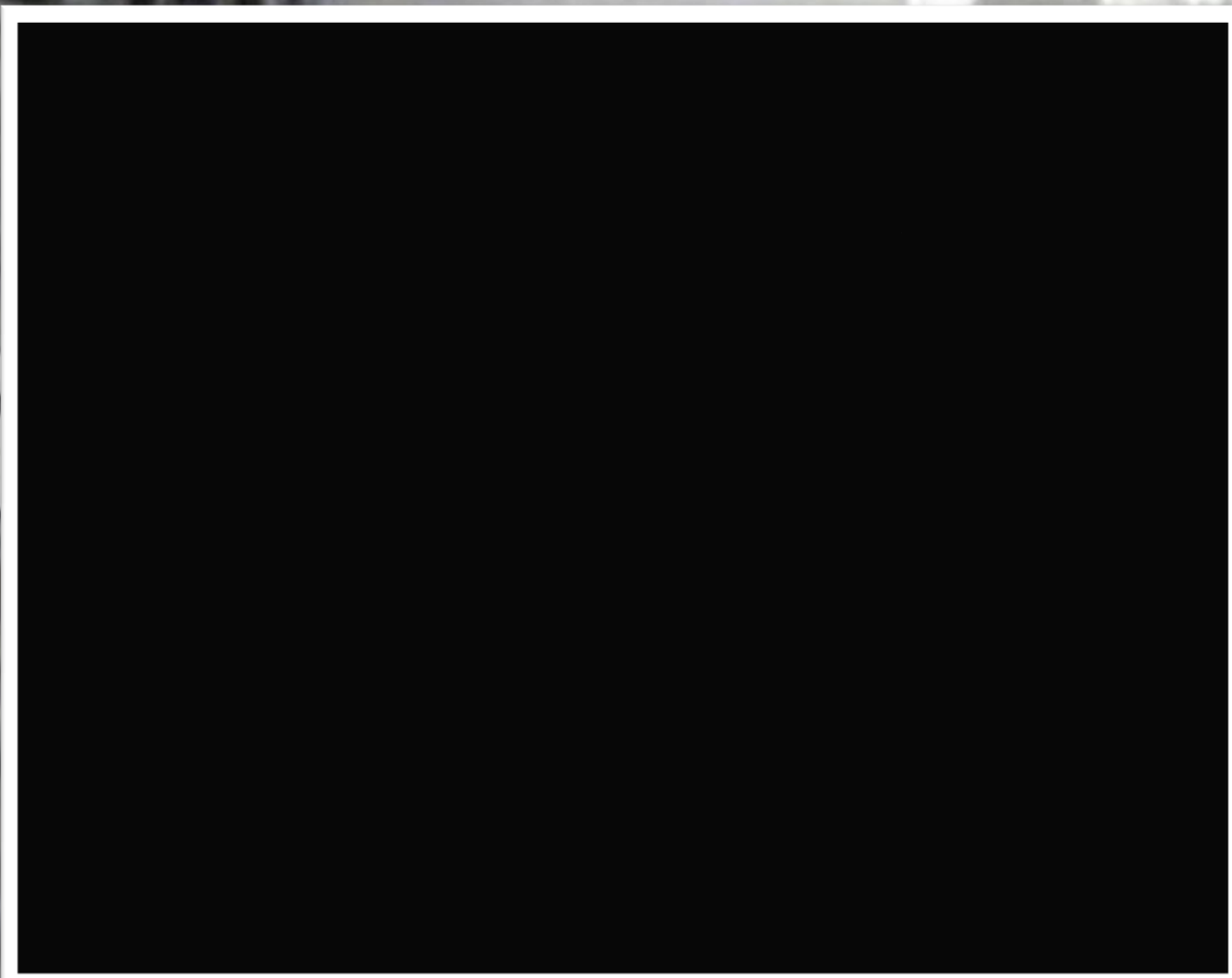
The

Milton

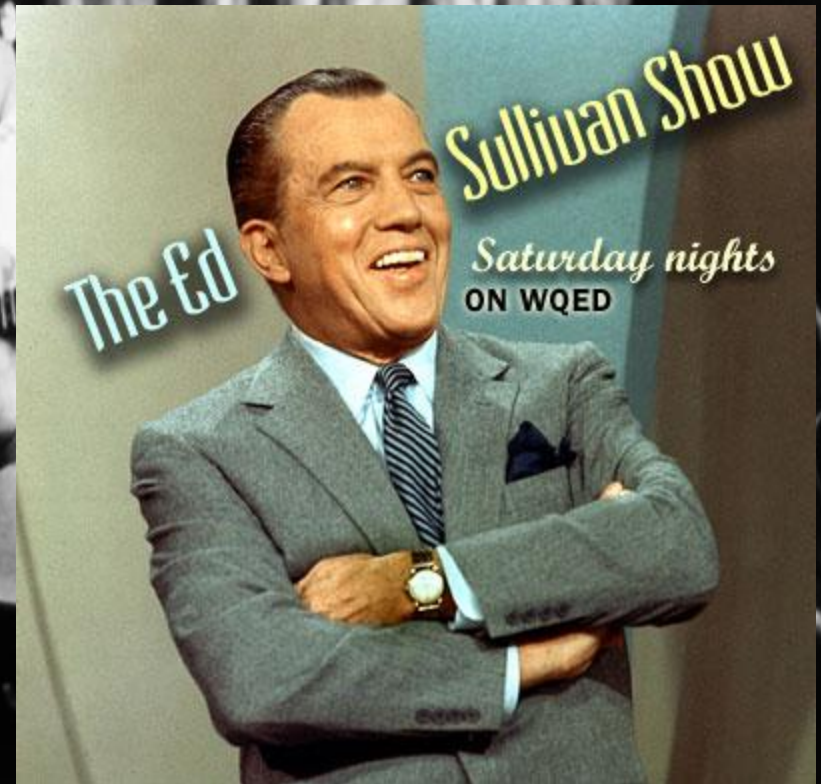


June 5th, 1956

The Steve Allen Show



The Ed Sullivan Show and “Elvis the Pelvis”



Memphis Mafia: All The Kings Men

- Security
- Payroll
- Tour Logistics
- Scheduling
- Girls
- Drugs
- Procurement
- Companionship
- Helped Elvis keep his life private



- Marty Lacker
- Billy Smith
- Lamar Fike
- Sonny West
- Red West
- Charlie Hodge
- Joe Esposito
- Cliff Gleaves
- Richard Davis
- Alan Fortas

Elvis Goes to Hollywood



Elvis Restropective



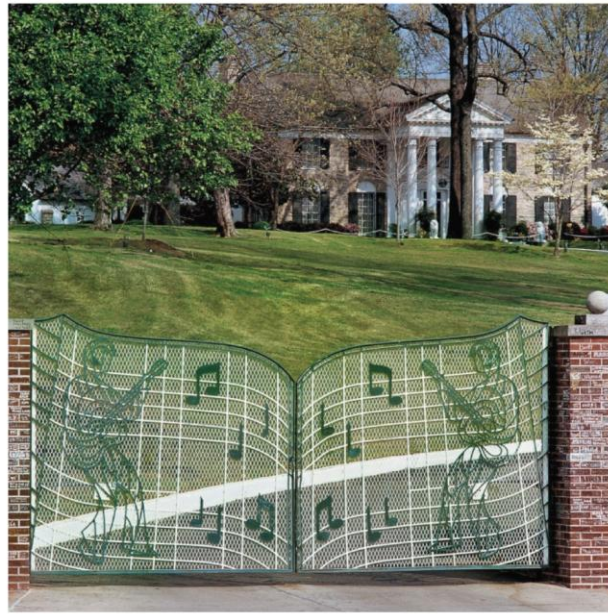
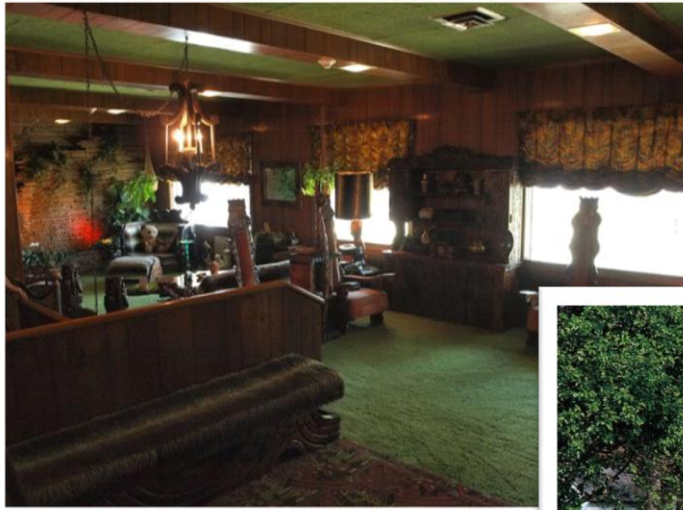
Filmography

- Top grossing films at the box office
 1. *Viva Las Vegas* (May, 1964, MGM), no. 11 on the list of the top grossing movies of the year in the U.S., \$39,176,206
 2. *Jailhouse Rock* (October, 1957, MGM), no. 12, \$32,747,986
 3. *Blue Hawaii* (November, 1961, Paramount), no. 13, \$37,092,316
 4. *G.I. Blues* (August, 1960, Paramount), no. 15, \$34,279,078
 5. *Loving You* (July, 1957, Paramount), tied for no. 15, \$31,068,602
 6. *Girls! Girls! Girls!* (November, 1962, Paramount), no. 19, \$28,067,327
 7. *Love Me Tender* (November, 1956, Twentieth Century Fox), no. 20, \$36,432,558
 8. *Girl Happy* (1965, MGM), no. 25, \$23,199,261
 9. *Kissin' Cousins* (1964, MGM), no. 26, \$21,291,416
 10. *Roustabout* (1964, Paramount), no. 28, \$22,812,232
- Made 31 films
- Made two documentaries
- 'An Elvis Presley picture is the only sure thing in Hollywood'. - Hal Wallis

I'm Going to Graceland



Graceland



Graceland

- Located in Memphis, Tennessee
- Is a mansion on a 13.8 acres
- Purchased in the Spring of 1957
- Over 600,000 visitors every year
- National Historic Landmark



Elvis's Grocery List

- Fresh, lean, unfrozen ground meat
- One case regular Pepsi
- One case orange drinks
- Rolls (hot rolls - Brown 'n' Serve)
- At least 6 cans of biscuits
- Hamburger buns
- Pickles
- Potatoes and onions
- assorted fresh fruits
- Cans of sauerkraut
- Wieners
- At least three bottles each of milk and Half and Half.
- Thin, lean bacon
- Mustard
- Peanut butter
- Fresh, hand-squeezed cold orange juice
- Banana pudding (to be made fresh nightly)
- Ingredients for meat loaf and sauce
- Brownies (to be made fresh nightly)
- Ice cream - vanilla and chocolate
- Shredded coconut
- Fudge cookies
- 3 packs each of Spearmint, Doublemint, and Juicy Fruit gum.
- Cigars (El Producto Diamond Tips & El Producto Altas)
- Cigarettes
- Dristan
- Super Anahist
- Contac
- Sucrets (antibiotic red box)
- Feenamint gum
- Matches (four to five books)



PEANUT BUTTER & BANANA SANDWICHES

- 2 large bananas
- 6 slices white bread
- 1 stick (1/2 cup) butter
- 1 cup peanut butter

Peel and mash bananas thoroughly. Spread mix on bread. Brown sandwiches golden brown.



In the Army Now

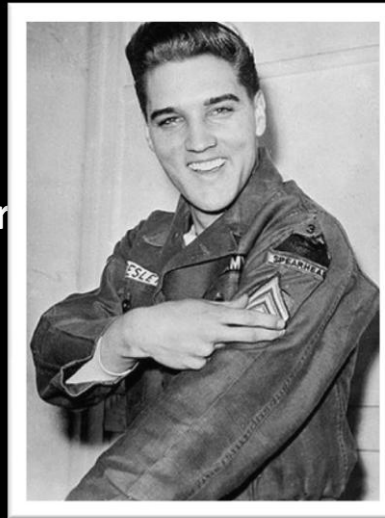
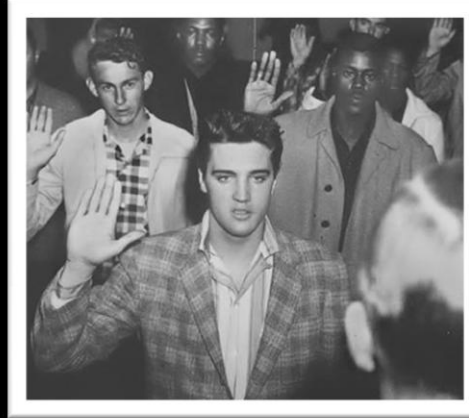
Elvis Aron Presley entered the United States Army at Memphis, Tennessee, on March 24, 1958

Stationed in Germany with Company A, 2d Medium Tank Battalion and 37th Armor, stationed at Fort Hood, Texas. During this assignment he completed basic and advanced military training.

While in Germany Mr. Presley wore the shoulder sleeve insignia of the 3d Armored Division.

On February 11, 1960 Presley received his full Sergeant stripes

Elvis received his discharge from the Army Reserve on March 23, 1964



In the Army Now



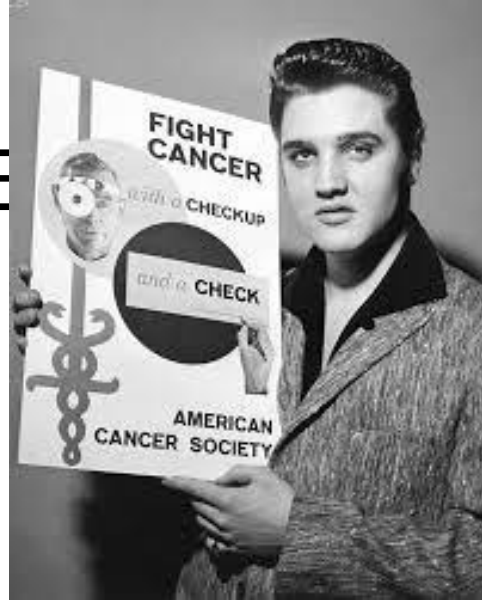
The Death of Elvis's Mother



The Death of Gladys Presley

- On August 14, at approximately 3:00 am, Gladys Presley dies at age 46 from a heart attack brought on by her hepatitis.
- Elvis is called immediately and rushes to her bedside, wailing loudly and praying over her lifeless body.
- With the death of his mother, Elvis went into a state of profound shock from which he would never fully emerge.





E. A. PRESLEY 3764 HIGHWAY 51, SOUTH MEMPHIS, TENNESSEE		28-1 840
PAID Feb 14 1944		910
PAY TO THE ORDER OF William Morris Agency, Inc.		721
Fifty Five Thousand and 00/100		\$55,000.00
NATIONAL BANK OF COMMERCE MEMPHIS, TENNESSEE		DOLLARS
E. A. PRESLEY		
E. A. Presley		
⑆0840⑆000⑆ 011 143875⑆		

Elvis: A Charitable Man

The Bethany Maternity Home
The Elvis Presley Trama Center (The Med)
St. Jude
Abe Scharff YMCA
Alpine Guild
Arthritis Foundation
Ave Maria Guild home for the Aged
Baptist Childrens Home
Beale Street Elks Club
Bethany Home
Boys Club of Palm Springs
Boys Club of Phoenix Arizona
Boys Town of Memphis
Braille Institute of America
Camp Courage
Commercial Appeal Fresh Air Fund
Convent of The Good Shepard
Crippled Childrens Hospital
Cynthia Milk Fund
Duration Club Inc.
Elks Blues Bowl Committee
Elvis Presley Youth Center of Tupelo
Episcopal Home For Girls
Exchange Club

Family Service Of Memphis
Father Flanagans Boys Town of Nebraska
Foundation For The Junior Blind
Fraternal Order of Police
Girls Club Of Memphis
Goodwill Home For Children
Goodwill Industries
Happy Acres
Home For Incurables
Hospital For Crippled Adults
Howard Manor Christian Home
Jesse Mahan Center
Jewish Community Center
John Tracy Clinic
Junior League
Kennedy Hospital Christmas Fund
Kindney Foundation
Kings Daughter Trinity Center
Le Bonheur Childrens Hospital
Le Bonheur Club
Les Passes
Lions Club
Little City Of The Mid South
Los Angeles County Heart Association
Mary Galloway Home
Memphis Epilepsy Foundation
Memphis Heart Association
Memphis Hebrew Academy

Memphis Mothers Service
Memphis Press Scimitar Good Fellows
Memphis Shelby Count Council For Retarded Children
Memphis speech and Hearing Center
Memphis Union Mission
Mid South Cancer Research
Mile O Dimes
Mothers YMCA Canteen
Muscular Dystophy
Neighborhood House
Oncological Research Foundation
Orange Mound Day Nursery
Palm Springs Jaycees
Porter Leath Childrens Home
Salvation Army
Sarah Brown YMCA
Shelby United Neighbors
Sheltered Workshop
St. Gerald Hall
St. Joseph Indian School of Chamberlain South Dakota
St. Judes Children Research Hospital
St. Peters Orphanage
The Thaliens of Beverly Hills California
United Cerebal Palsy
United Fund Of The Desert Communities
Variety Club of Memphis
West Tennessee Cancer Clinic
Whitehaven Jaycees
Youth Service

A Vegas Wedding



May 1st, 1967 Las Vegas Nevada

- The wedding was held in a private suite at the Aladdin Hotel in Las Vegas, a civil ceremony that was arranged by Elvis's manager Colonel Tom Parker
- The only celebrity on the guest list was comedian Redd Foxx
- The couple's six-tier wedding cake cost a reported \$3,200 (\$22,000 in today's dollars) 670,339.985 NT



1968 : The Return of The King



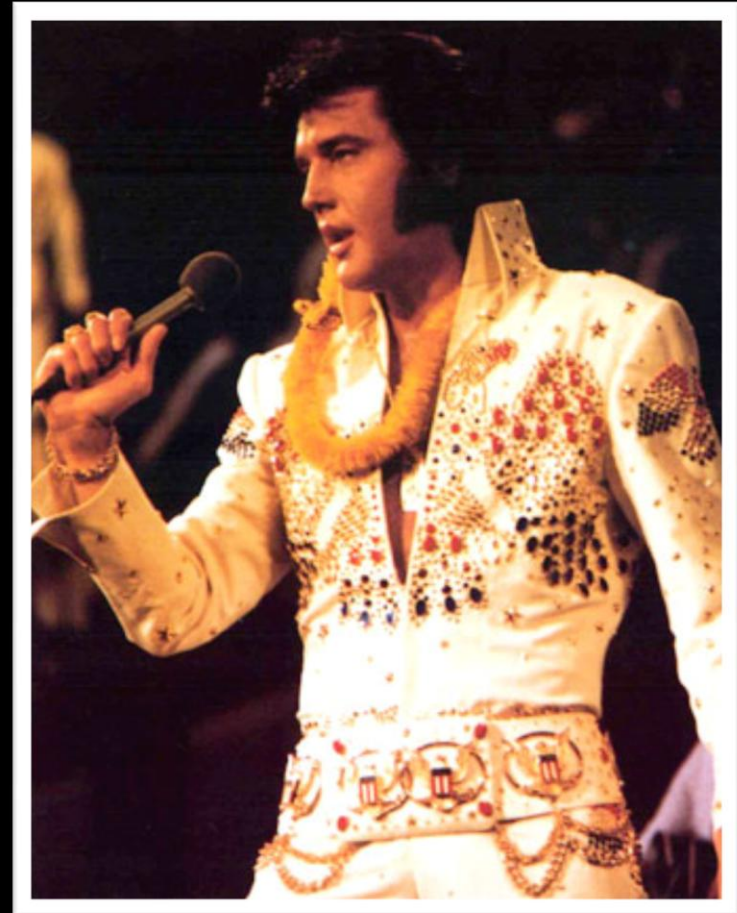
The Birth of a Princess

- Born February 1st, 1968
Memphis, Tennessee
- Born exactly 9 months
from the day her
parents were married
- Only legal child born of
Elvis Presley
- Heir to Graceland
- Later in life becomes a
singer-songwriter



Elvis: The Later Years

As Elvis got older, his shows became more and more extravagant. He soon became very well known for his very flashy jumpsuits, huge sunglasses, and full backup bands.



Elvis: Aloha From Hawaii



January 14th , 1973

The Statistics of Elvis

- Elvis has sold over 1,000,000,000 Record Units worldwide!!!

(all of those zeros add up to 1 BILLION!)

- “Elvis has had no less than 149 songs to appear on Billboard’s Hot 100 Pop Chart in America. Of these, 114 were in the top forty, 40 were in the top ten, and 18 went to number one. His number one singles spent a total of 80 weeks at number one. He has also had over 90 charted albums with ten of them reaching number one. These figures are only for the pop charts, and only in America. He was also a leading artist in the American country, R&B, and gospel fields, and his chart success in other countries was substantial.”
-www.elvis.com

Elvis: The Later Years

As Elvis became older, his popularity did decrease. However, he still could maintain an amazing following.

As Elvis Aged:

He gained quite a lot of weight.

His musical style mellowed out.

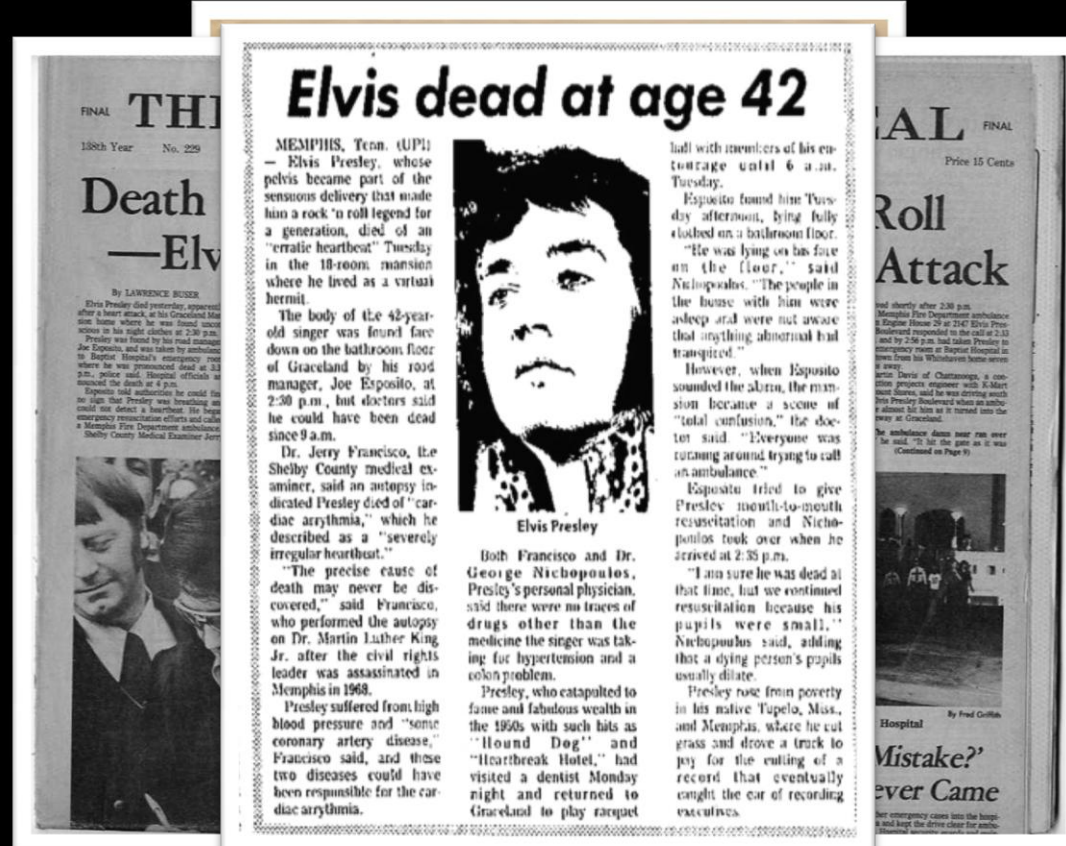
He became increasingly private

Elvis' Death is attributed to two things:

- He had an enlarged heart.
- Drug Use



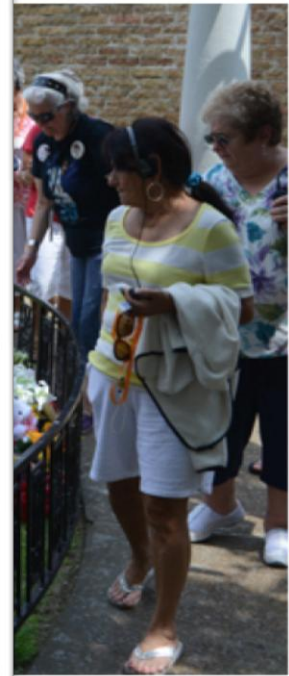
August 16th, 1977: The King is Dead



Elvis' Death is attributed to two things:

- He had an enlarged heart.
- Drug Use

Meditation Gardens at Graceland



Elvis's Influence

- Elvis was the only man from Northeast Mississippi who could shake his hips and still be loved by rednecks, cops, and hippies. -- Jimmy Buffett.
- When I first heard Elvis' voice, I just knew that I wasn't going to work for anybody, and nobody was going to be my boss. He is the deity supreme of rock and roll religion as it exists in today's form. Hearing him for the first time was like busting out of jail. I thank God for Elvis Presley... Elvis recorded a song of mine, that's the one recording I treasure the most. -- Bob Dylan.
- Before Elvis, there was nothing. -- John Lennon.
- Before Elvis, everything was in black and white. Then came Elvis. Zoom, glorious Technicolor. -- Keith Richards.
- No one will ever touch Elvis. -- Garth Brooks.
- Without Elvis, none of us could have made it. -- Buddy Holly.

The King



is Dead

ELVIS

LONG LIVE THE KING

Elvis Impersonators



Elvis Impersonators



Types of Elvis impersonator

- Look - alike
- Sound - alike
- Combination

KURT RUSSELL KEVIN COSTNER



3000 MILES TO GRACELAND

CRIME IS KING

Bubba Ho-Temp

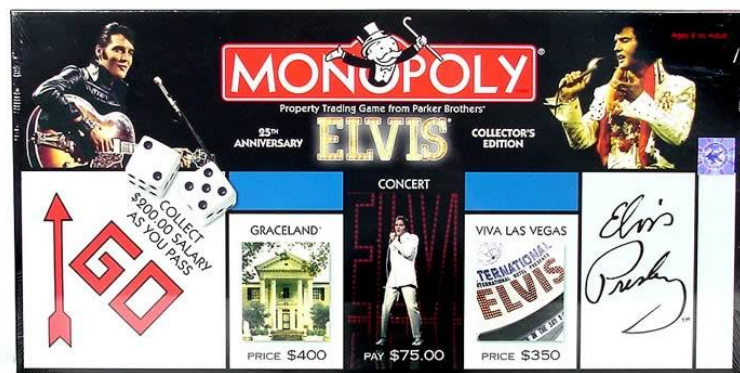
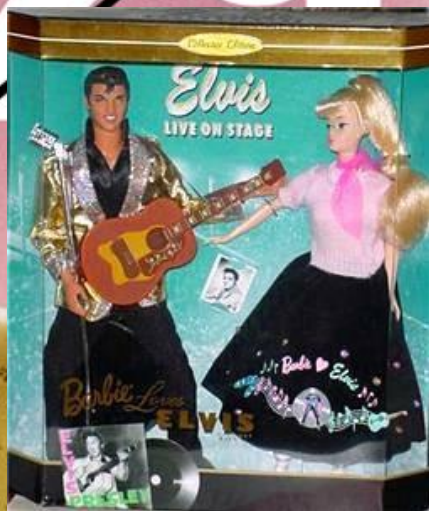


Dread Zeppelin



ROCK & ROLL SINGER, 1935-1977

Elvis's Goldmine



The King of Pop Marries the Princess of Rock



Elvis vs. Michael



The Statistics of Elvis

- Elvis has sold over 1,000,000,000 Record Units worldwide!!!

(all of those zeros add up to 1 BILLION!)

- “Elvis has had no less than 149 songs to appear on Billboard’s Hot 100 Pop Chart in America. Of these, 114 were in the top forty, 40 were in the top ten, and 18 went to number one. His number one singles spent a total of 80 weeks at number one. He has also had over 90 charted albums with ten of them reaching number one. These figures are only for the pop charts, and only in America. He was also a leading artist in the American country, R&B, and gospel fields, and his chart success in other countries was substantial.”
-www.elvis.com

The End

Elvis Presley

